

MarchMarch Blood Donation Awareness Campaign (Since 2018)

Website: <https://kwaabafoundation.org>



“The forces that unite us are intrinsic and greater than the superimposed influences that keep us apart.”

- Dr. Kwame Nkrumah, 1963

Blood connects us all.

Happy Independence Day!

March March Blood Donation Awareness Campaign Videos and Photos from 2018 till date:

1. MarchMarch 2026:
[Holy Child School @ 80 Blood Drive Video](#)
[Photos here](#)
2. MarchMarch 2025:
[Give Life, Plant hope](#)
Photos here: [Album 1](#), [Album 2](#) and [Album 3](#)
3. MarchMarch 2024:
[Join the giving Cycle](#)
[Green Giving Initiative](#)
Photos here: [Album 1](#) and [Album 2](#)
4. MarchMarch 2023
[6th Blood Donation Awareness Walk](#)
Photos here: [Album 1](#) and [Album 2](#)
5. MarchMarch 2022
[Blood donation awareness at Laboma Beach](#)
Photos: [Album 1](#), [Album 2](#) and [Album 3](#).
6. MarchMarch 2021
[2021 Blood Donation](#)
Photos [Here](#)
7. MarchMarch 2020
[2020 Blood donation awareness walk video](#)
Photos here: [Album 1](#) , [Album 2](#) and [Album 3](#)
8. MarchMarch 2019
[Blood donation awareness campaign 2019](#)
9. MarchMarch 2018
[MarchMarch's first ever blood donation awareness campaign](#)

OTHER BLOOD DONATION CAMPAIGNS BY KWAABA FOUNDATION

BMW Club: [Auto Fraternity Blood Drive Video](#).

MEDIA MENTIONS:

1. Business and Financial Times (B&FT) online, March 2026 - [Holy Child School marks historic anniversary with first-ever blood donation drive](#).
2. Graphic Online, March 2026 - [Holy Child's 80th anniversary with lifesaving gift](#)
3. Ghana News Agency, March 2026 - [Holy Child School marks 80th Anniversary with blood donation exercise](#)
4. GTV News Feature, March 2026 (YouTube Video) – [Holy Child School 80th Anniversary Blood Drive](#)
5. JoyNews, March 2026 (YouTube Video) – [HOPSA Blood Donation Awareness Campaign](#)
6. UTV Discussion, March 2026 (YouTube Video) – [Blood Donation Drive on Angels Hill, Holy Child School](#).
7. Peace Journal, August 2025: [GAFCCHEH INSTALLS NEW BLOOD BANK THROUGH CIMIC RELATIONS](#)
8. Ghana News Agency, March 2025 – [Blood Donation: Health advocate calls for early education to boost participation](#).
9. Ghana News Agency, March 2024 – [Kaysens Group, Kwaaba Foundation holds 7th Blood donation awareness walk](#)
10. UTV Adekye Nsroma, 2024 – [A morning Show Discussion on the MarchMarch'24 Blood Donation Awareness walk and Beach Blood Drive](#)
11. Business & Financial Times (B&FT) online, March 2023 - [MarchMarch Blood Donation Awareness Campaign – another success](#).
12. NewsGhana, February 2023 - [It is unfortunate to lose lives due to the unavailability of blood – Kwaaba Stephens](#)
13. Ghana News Agency, March 2023 – [Ghana needs collaboration to enhance voluntary blood donation campaigns – Blood Ambassador](#)
14. BusinessGhana, February 2023 – [Life Savers Urgently Needed – donate blood](#).
15. BusinessGhana 2022 – [Ghana yet to meet Blood Donation requirements](#)
16. Ghana News Agency, November 2022 – [Inter-school blood donation campaign launched](#).
17. Graphic Online , Nov 2022- [Inter-school blood donation campaign](#)
18. Ghanaian Times, March 2022 – [Brand Ambassador urges Ghanaians to donate blood](#)
19. Atlantic Federation of African Press Agencies (FAAPA), March 2021 – [Blood is vital, donate out of Love, - Brand Ambassador](#).
20. JoyOnline, February 2021, [National Blood Services launches app to track blood donations](#)
21. GhanaWeb Health News, January 2021 - [Navrongo: Diocesan priests embark on blood donation exercise](#)
22. Graphic Online, March 2020- [Ghana yet to meet blood donation requirement](#)
23. AciAfrica News, February 2020- [Ghanaian Catholics Donate Blood Amid Looming Shortage](#)

24. BusinessGhana, March 2020- [Ghana yet to meet blood donation requirements](#)
25. GhanaWeb, March 2020 - [Blood is vital, donate out of love – Brand Ambassador](#)
26. News Ghana, February 2020 - [Catholic Churches donate 2,314 units of Blood “to Save Lives”](#)
27. Ghanaian Times, August 20219 – [Donate blood regularly – CHASS urges schools](#)
28. Business & Financial Times (B&FT) online, March 2018- [MarchMarch’s blood donation awareness walk comes off successfully](#)

THE LAUNCH OF THE BLOOD DONATION TRACKER APP

1. [YouTube Video – Blood donation tracker app launch](#)
2. YouTube Video: [A 10-minute Summary – The Launch of the Blood Donation Tracker App](#)
3. Photo Collection – [Blood Donation Tracker App Launch Album](#)

THE MOST RECENT MARCH MARCH BLOOD DONATION AWARENESS CAMPAIGN

MarchMarch 2026:

[Holy Child School @ 80 Blood Drive Video](#)

[Photos here](#)

FACTA NON VERBA
MARCH MARCH 2026

I DONATED BLOOD
on Angels Hill.

Friday 6th March, 2026.
7am - 4pm GMT
Holy Child School
Cape Coast, Ghana.

*Give Blood,
Give Hope;
Together
We Save
Lives.*

**Know what's demure?
I donated blood!**

FACTA NON VERBA
Actions Not Words

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FACTA NON VERBA
MARCH MARCH 2026

I DONATED BLOOD
on Angels Hill.

Friday 6th March, 2026.
7am - 4pm GMT
Holy Child School
Cape Coast, Ghana.

Guess what?

This is my first, definitely not my last.

FACTA NON VERBA
Action's Not Words



FACTA NON VERBA

I DONATED BLOOD
on Angels Hill.

Friday 6th March, 2026.
7am - 4pm GMT
Holy Child School
Cape Coast, Ghana.



FACTA NON VERBA
Actions Not Words

Just saved a life. Periodtttt!



FACTA NON VERBA

I will be
DONATING BLOOD
on Angels Hill.

Friday 6th March, 2026.
7am - 4pm GMT
Holy Child School
Cape Coast, Ghana.



FACTA NON VERBA
Actions Not Words

Different Flex: I donate blood.



FACTA NON VERBA

I will be
DONATING BLOOD
on Angels Hill.

Friday 6th March, 2026.
7am - 4pm GMT
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FACTA NON VERBA
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Actions, Not Hype!

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Thank You...

To all our cherished donors, students, HOPSANS, teachers, staff, the Cape Coast Metro, PTA, generous sponsors, partners, volunteers, medical team, family and friends
Thank you for your incredible support.

Special appreciation to St. Augustine's College, Ghana National College and Mankessim Senior High Technical School for standing in solidarity with the Holy Child @ 80 Blood Donation Drive.

Together, we mobilized **424** units of blood to help save lives across the Central Region. This shows that when a community comes together with purpose, lives are changed and hope is restored.

Actions, Not Words.

Powered by: **HOPSA**  **Kaysens Group** 


MEDIA PARTNERS



SPONSORS



www.kwaabafoundation.org

 [kwaabafoundation](#)

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 Ghana Education Service (GES)

Certificate Of Appreciation




For your immense support and contribution towards
the Holy Child School @ 80 Blood Drive.

<p>.....</p> <p>Mrs. Mary Brown Vice President, NUHOPSA</p>	<p>.....</p> <p>Mrs. Helena Gaisie Stephens CEO, Kaysens Gaisie Ltd.</p>	<p>.....</p> <p>Dr. Eric Ngyedu CEO, Cape Coast Teaching Hospital</p>
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Peace Journal, August 2025: [GAFCCEH INSTALLS NEW BLOOD BANK THROUGH CIMIC RELATIONS](#)




GHANA ARMED FORCES
CRITICAL CARE
AND EMERGENCY HOSPITAL

COMMISSIONING

OF GHANA ARMED FORCES
CRITICAL CARE & EMERGENCY HOSPITAL

BLOOD BANK




MAJ GEN LK GBETANU
 CHIEF OF THE ARMY STAFF
 SPECIAL GUEST OF HONOUR

Thursday 28 August 2025

1000 HRS

Burma Camp - GL-101-3855
 Approx. 1km along the road from the Mothercare School.
 Scan the QR code for the Google Map Waypoint.



There will be a **BLOOD DONATION EXERCISE** from **8am to 3pm**.
 Blood donors are welcome.

For further enquiries call **030 395 7120**

GIVE BLOOD SAVE A LIFE

THE GIVE LIFE PLANT HOPE CAMPAIGN

1. March March 2025:
[Give Life, Plant hope](#)
2. March March 2024:
[Join the giving Cycle](#)
[Green Giving Initiative](#)

Photos here: [Album 1](#) and [Album 2](#)



MarchMarch Sustainability Initiative - Green Giving



With over 500 seedlings of 12 different types of fruit seedlings to choose from, each donor received a living gift to plant - an opportunity to grow their impact and leave a legacy.

Give Life, Plant Hope. Join the Giving Cycle!

#MarchMarch2024





MarchMarch Sustainability Initiative - Tree Planting



A coconut tree was planted at Laboma Beach in Accra, the venue for MarchMarch 2024.

“When the last tree dies, the last man dies.”

Give Life, Plant Hope. Join the Giving Cycle!

#MarchMarch2024





MarchMarch Sustainability Initiative - Receptacle



Saturday
2nd March, 2024
5:30am
Laboma Beach
near Labadi Beach Hotel
Accra

A big recycling receptacle was introduced where all the plastic bottles used at the event were stored for recycling.

Give Life, Plant Hope. Join the Giving Cycle!

#MarchMarch2024



WORLD BLOOD DONOR DAY






14th
June

WORLDWIDE THEME :

**20 YEARS OF CELEBRATING GIVING:
THANK YOU, BLOOD DONOR!**

Please visit the nearest regional or general hospital
across the nation to give blood.

Kaysens Group | **Kwaaba FOUNDATION**

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www.kwaabafoundation.org